

THE USE OF DIGITAL TOOLS IN TEACHING ENGLISH: THE EFFECT OF INTERACTIVE PLATFORMS

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Abstract. *The article examines the pedagogical potential of digital technologies and their impact on students' engagement and learning outcomes. The study is based on theoretical analysis of scientific literature and observation of the use of digital platforms in the educational process. The results demonstrate that interactive platforms contribute to improving students' language skills, increase motivation, and promote more effective learning in digital environments.*

Keywords: *Digital tools, interactive platforms, English language teaching, digital learning, educational technologies, communicative competence.*

INGLIZ TILINI O'QITISHDA RAQAMLI VOSITALARDAN FOYDALANISH: INTERFAOL PLATFORMALAR SAMARASI

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Annotatsiya. *Maqolada raqamli texnologiyalarning pedagogik salohiyati va ularning talabalar ishtiroki hamda o'quv natijalariga ta'siri tahlil qilinadi. Tadqiqot ilmiy adabiyotlarning nazariy tahlili va ta'lim jarayonida raqamli platformalardan foydalanishni kuzatishga asoslangan. Tadqiqot natijalari interaktiv platformalar o'quvchilarning til ko'nikmalarini yaxshilashga, motivatsiyasini oshirishga va raqamli ta'lim muhitida samaraliroq o'rganishga hissa qo'shishini ko'rsatadi.*

Kalit so'zlar: *Raqamli vositalar, interaktiv platformalar, ingliz tilini o'rgatish, raqamli o'rganish, ta'lim texnologiyalari, kommunikatsion kompetensiya.*

ИСПОЛЬЗОВАНИЕ ЦИФРОВЫХ СРЕДСТВ В ПРЕПОДАВАНИИ АНГЛИЙСКОГО ЯЗЫКА: ЭФФЕКТ ИНТЕРАКТИВНЫХ ПЛАТФОРМ

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Аннотация. *В статье рассматривается педагогический потенциал цифровых технологий и их влияние на вовлеченность учащихся и результаты обучения. Исследование основано на теоретическом анализе научной литературы и наблюдении за использованием цифровых платформ в образовательном процессе. Результаты исследования показывают, что интерактивные платформы способствуют улучшению языковых навыков студентов, повышают их мотивацию и обеспечивают более эффективное обучение в цифровой образовательной среде.*

Ключевые слова: Цифровые инструменты, интерактивные платформы, преподавание английского языка, цифровое обучение, образовательные технологии, коммуникативная компетентность.

The integration of digital technologies into the educational process has become one of the most significant trends in modern pedagogy. The development of information technologies and the expansion of online communication have transformed traditional approaches to teaching and learning. In particular, the teaching of foreign languages has experienced substantial changes due to the increasing use of digital tools and interactive platforms. English language teaching requires innovative methods that can support the development of communicative competence and motivate students to actively participate in the learning process. Digital technologies provide teachers with new opportunities to create interactive and student-centered learning environments. Various digital tools such as online platforms, multimedia resources, virtual classrooms, and educational applications allow learners to access authentic language materials and practice their language skills in a more flexible and engaging way. The skills of the 21st century (creativity, critical thinking, communication and cooperation) play a key role in shaping a successful career and a fulfilling life in the context of globalization, technological progress and social change. Educational systems around the world strive to integrate the development of these skills into their curricula in order to prepare students for a successful life in today's world.

The relevance of this research is determined by the growing importance of digital technologies in education and the need to evaluate their pedagogical effectiveness. Interactive platforms enable teachers to organize collaborative learning, provide immediate feedback, and adapt learning activities to students' individual needs. In the context of learning English, digital educational resources and artificial intelligence open up new opportunities to increase student motivation and improve their learning outcomes.

The aim of this article is to examine the role of digital tools in teaching English and to analyze the effect of interactive platforms on students' motivation and language learning outcomes.

The use of digital technologies in language education has been widely discussed in modern pedagogical research. Scholars emphasize that digital tools can significantly improve the effectiveness of foreign language teaching by creating interactive learning environments and supporting communicative learning approaches. Currently, the educational process is inextricably linked with the use of pedagogical software based on information and communication technologies. N. N. Gorlushkina defines pedagogical software as technological support for the educational process based on the use of computer and telecommunication technologies [1, p.147]. Teachers face the task of purposeful, effective, systematic and active use of these technologies in a digital educational environment.

The variety of existing pedagogical software sets certain tasks for teachers: the teacher must carefully approach the choice of programs and technologies used, choose an option that is accessible, useful and practically significant for students. At the same time, the teacher should not shift the work exclusively to software and automated systems:

Digital technologies should remain a teacher's tool, as the aspect of interpersonal communication remains an important element of an effective educational process. In order for the use of software tools to have a positive effect, it is necessary to follow certain strategies for the effective integration of digital resources [2, p. 97]:

- The software tools used must be consistent with specific learning objectives;
- The teacher should encourage the active participation of students in the educational process. In this context, it will be especially useful to use digital platforms that offer collaboration for the successful development of communication skills through group communication;
- It is necessary to regularly monitor the effectiveness of learning in order to track the progress of students and make timely adjustments;

- The introduction of digital technologies should complement the traditional form of education, therefore, it is necessary to find the right balance in their application.

According to researchers in the field of educational technology, digital learning environments provide opportunities for collaborative learning, autonomous study, and the integration of multimedia resources. Interactive platforms help learners engage with language content through games, quizzes, videos, and communication activities. Another important aspect highlighted in the literature is the role of digital technologies in developing students' communicative competence. Through online discussions, collaborative projects, and virtual interactions, students can practice language skills in authentic contexts.

Researchers also point out that digital tools support personalized learning. Teachers can adapt learning materials to students' levels and learning styles, which increases the effectiveness of the educational process. However, scholars also note certain challenges associated with digital learning, including technical difficulties, lack of digital competence among teachers, and the need for methodological support.

The question of choosing methods for conducting training sessions is a daily one, as specific learning situations are very diverse. Cognitive technologies, including information and communication and digital technologies are tools that help students develop memory and problem-solving skills, and their use changes the way students acquire knowledge and skills, opening up new opportunities for rethinking the content of learning and the effectiveness of methods of its transmission and organization. Digital technologies with educational, monitoring, and demonstration purposes are integrated into the teaching of various university disciplines, including a foreign language. However, the specifics of the course, the approaches used by the teacher, the level of requirements for the actual student body should be taken into account; the form of study should be classroom or remote, synchronous or asynchronous [3].

The study uses qualitative and analytical research methods to investigate the effectiveness of digital tools in English language teaching.

The research methods include:

- analysis of scientific literature on digital education and language teaching;

- comparative analysis of interactive platforms used in English language learning;
- observation of students' participation in digital learning activities.

The study focuses on the use of interactive digital platforms that support language learning through quizzes, collaborative tasks, multimedia content, and communication tools. These platforms provide opportunities for practicing different language skills, including listening, speaking, reading, and writing.

The analysis also considers pedagogical strategies used by teachers to integrate digital technologies into the learning process.

The analysis of the use of digital tools in English language teaching revealed several important advantages.

First, interactive platforms significantly increase students' motivation. The use of multimedia materials, games, and online activities creates a more engaging learning environment compared to traditional teaching methods.

Second, digital platforms improve students' participation and interaction. Online discussions, group tasks, and virtual collaboration encourage students to communicate and exchange ideas in English.

Third, digital tools provide opportunities for personalized learning. Students can access learning materials at any time and learn at their own pace. Teachers can also monitor students' progress and provide individual feedback.

Furthermore, digital platforms contribute to the development of language skills. Interactive exercises help students improve vocabulary, grammar, listening comprehension, and writing abilities. The tasks solved with the help of multimedia in foreign language classes include activating classroom work; simulating real communication; providing information support; developing cognitive interest and motivation to learn a foreign language.[4]

By integrating these digital tools into English language teaching, teachers can create a dynamic and interactive learning environment that meets the diverse needs and preferences of students. These tools not only improve language skills, but also promote digital literacy, collaboration, and creativity.

To create high-quality demonstration material, the teacher must follow certain rules applicable to electronic resources other than those that work with paper media. Thus, too much multimedia information per structural unit under study overloads the recipient. The results of the study confirm that digital tools play an important role in modern language education. Interactive platforms create opportunities for innovative teaching methods and support the development of communicative competence. However, the successful integration of digital technologies requires appropriate pedagogical strategies and teacher training. Teachers must develop digital competence and learn how to effectively combine traditional teaching methods with modern technological tools. Another important factor is the availability of technological resources and stable internet access. Without proper technical infrastructure, the implementation of digital learning may face significant challenges. Despite these limitations, digital technologies have great potential to transform language education and create more effective and flexible learning environments.

Conclusion. Digital tools and interactive platforms have become an essential component of modern English language teaching. Their integration into the educational process allows teachers to create interactive and engaging learning environments that support the development of students' communicative competence.

The study demonstrates that digital technologies increase students' motivation, improve participation, and contribute to more effective language learning. At the same time, successful implementation requires the development of teachers' digital skills and appropriate methodological support. Future research may focus on experimental studies that evaluate the long-term impact of digital tools on students' language proficiency and learning outcomes.

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